

Tailored but unpressed. The kind of balance that happens when style lets go, just enough. The cherry red bag doesn't ask for attention—it already has it.

photo hinrich behrens
styling emel muhamad
hair and makeup michelle chmil



HEIGHT **179** BUST **79** WAIST **61** HIPS **89** SHOES **40** HAIR **BROWN** EYES **BROWN**

MONICA SEFEROVIC

MODELWERK



THEAMOU

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EST. 2016

CONTEMPORARY

1/12

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SHOWROOM

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LOOK 11
FITTED BLACK COAT

CREATIVE DIRECTOR
MARIOS KORNARAKIS
MODEL
MONICA SEFEROVIC
AGENCY
MODELWERK
XRAY MODELS GREECE



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NEAT

San Joaquin Valley Acala Cotton -

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IOΛΗ

35 days in Neapoli by Flora Kotsou

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San Joaquin Valley Acala Cotton - 35 Days in Countryside Neapoli by Flora Kotsou

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35 days in countryside Neapoli. Made in white 100% San Joaquin Valley Acala cotton, reflects a focus on material quality and clarity of design. The cotton's long fibers create a clean surface and lasting wear.
Model Monica Seferovic
Photographer Flora Kotsou
Agency XRAY Models Greece



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**STOCKHOLM CONCEPT
STORIES**

**SPRING/SUMMER '26
— 26-30 JUNE 2026**

THE STRENGTH OF BLACK LIES IN ITS
RESTRAINT: VERSATILE ENOUGH FOR
DAY, COMMANDING ENOUGH FOR
NIGHT. THIS IS A COAT MADE FOR
REPEAT WEAR, FOR REAL WEATHER,
AND REAL PRESENCE: RELIABLE,
INTENTIONAL, AND UNMISTAKABLY
REFINED.

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FITTED BLACK COAT CREATIVE DIRECTOR MARIOS KORNARAKIS MODEL MONICA LIYAH SEFEROVIC

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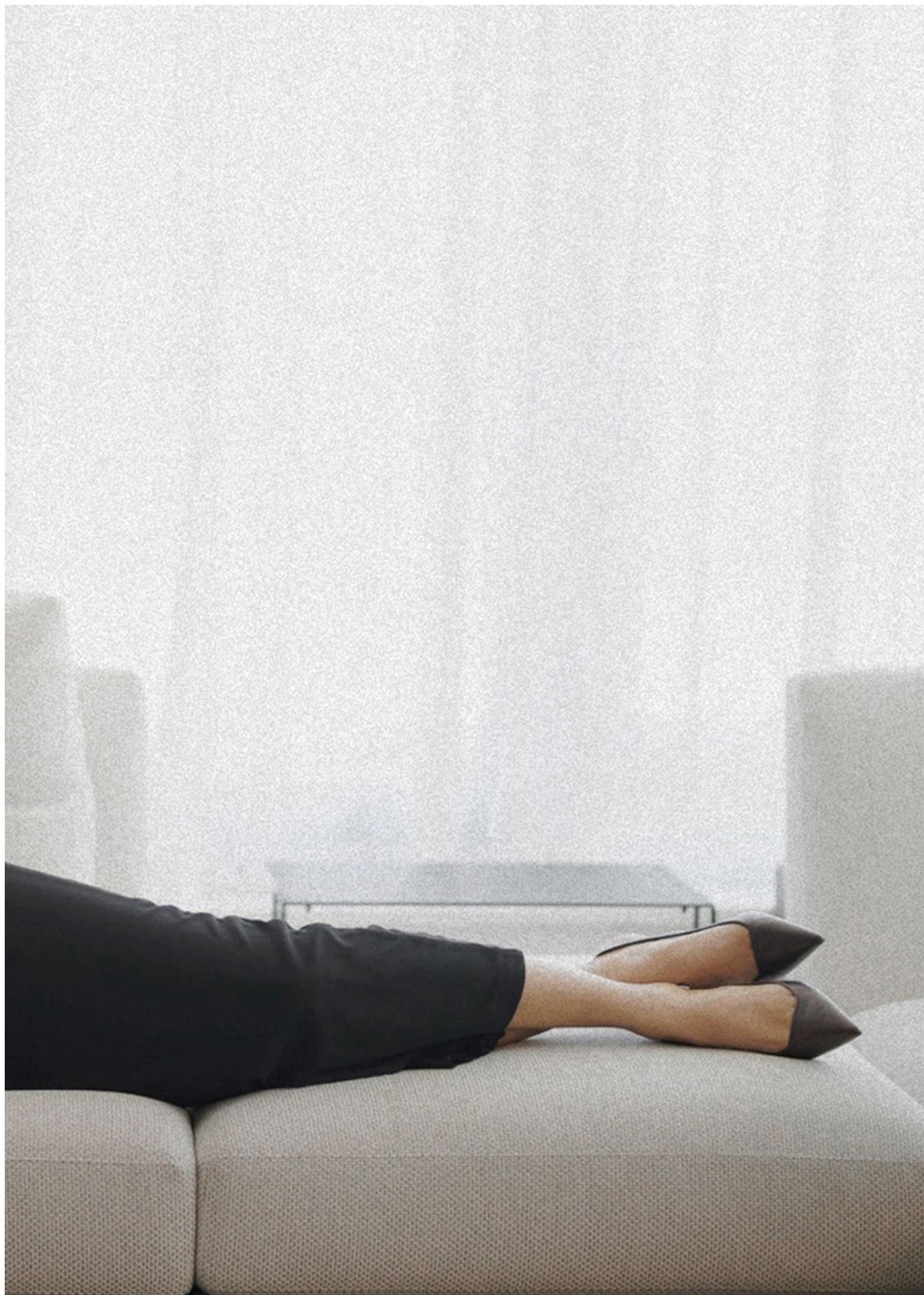
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Ever heard about the concept of mimetic desire? It's the idea that most of what we want in life isn't actually chosen by us — we want things because we see others wanting them. Could that explain why trends catch fire, why people fall for the same person, and why competition can feel so personal? It doesn't always seem to be about the object itself, but about who else wants it, as if we were all mirrors chasing reflections. Not sure if it's true — Can you see yourself being affected by this?

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