



MODELWERK



RUYA CELIK



The thing about Ruya, is that she is like her own energetic life-force. This woman is a powerhouse, a tiny one, but with a huge personality. Her laugh and her carefree demeanor will keep you coming back to her channels to see what she's been getting up to - at all times. Ruya keeps busy, she is a style inspo for many, she is busy with philanthropy, she is alive in her community, and on top of it she is in the midst of starting her own beauty brand.... RockaRuya, which will help others to get amazing brows and lashes like Ruya, her signature feature. Did we mention she is kind of a sneaker-head too? Check out her channels to see what new style mix she will put together next!



FOLLOWERS:

313K

FOLLOWER GENDER:

74% women • 26% men

FOLLOWER AGE:

39% (18-24) • 36% (25-34)

TOP COUNTRIES:

Germany (33%) • Turkey (9%)

REACH:

623.7K (7 days)

IMPRESSIONS:

29.249.357 (7 days)

ENGAGEMENT RATE

5.1%

VIEWS PER STORY

90K (On Ave.)



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